

# *Financial Services for CPA Firms*

---

MapMyFinance.in

At **MapMyFinance**, an Indian company located in Mumbai, we understand the unique needs and challenges faced by CPA firms in Australia. We specialize in providing high-quality financial services tailored specifically for CPA firms in Australia at cost-effective prices. Our team of experts is

dedicated to helping you achieve your business goals with precision and efficiency and providing your clients with the best possible outcomes. Our core philosophy is to partner in your growth story, offering flexibility, efficiency, and accuracy.

## Our Services

### Financial Planning and Analysis

- Budgeting, forecasting, and MIS reporting
- Performance management & analysis
- Financial modeling
- Valuation



### Taxation

- Income Tax –Tax returns and PAYGW, PAYGI
- Goods & Services Tax (GST)
- Fringe Benefits Tax (FBT)



### Accountancy

- End-to-end Accounting
- Payroll Management
- Finalization of year-end Financial Statements



## Benefits for CPA (Australia) Firms

### Flexibility



Scale resources up or down, seamlessly, to adapt to your changing workload, ensuring you're always covered. From one expert to a full team, we provide the right support when you need it.

### Efficiency



Faster turnaround times through optimized processes

### Cost Saving



Access a reliable and high-quality team at cost-effective prices

### Accuracy



Rigorous quality control, internal checks, and a maker-checker policy ensure high-quality output

### Training



Our team is trained to seamlessly adapt to your processes, with ongoing training to keep up with the ever-changing regulatory environment

### Security



We protect your data with Cisco Duo's advanced security features and proactive employee training on best practices



## About Our Founder

**Riya Arage** has 6+ years of experience in the finance industry. She has worked with a mid-size CA firm in India, resolving complex tax issues, auditing companies with turnovers of over INR 600 million, advising HNIs who were promoters of listed companies, and acting as a virtual CFO. Later, she joined JPMorgan Chase & Co., where she worked in areas such as transfer pricing, control, and valuation, dealing with global stakeholders. She was promoted and received multiple excellence awards during her tenure at JPMorgan Chase & Co.

Our founder's diverse background and international experience, combined with her Associate member of CPA (Australia), ensures that **MapMyFinance** delivers top-notch financial solutions tailored to the specific needs of CPA (Australia) firms and their clients.



**CA Riya Arage, ASA, CFA**

### Her Qualifications:

- Associate member of CPA (Australia)
- Chartered Financial Analyst (CFA, USA) - Charter holder
- Chartered Accountant (India)
- Master's in finance (Accountancy) from Mumbai University

## Our Team



Experienced professionals with expertise in financial services and a strong understanding of the Australian business and regulatory environments



Committed to providing best-in-class financial solutions with flexibility, efficiency, and accuracy



## Client testimonials

Big thanks to Riya for her outstanding work for my Australian company. Her expertise in Xero advisory and accounting services has truly transformed our financial processes. We are impressed by her dedication and efficiency in managing our financial records on Xero. I highly recommend Riya to any company seeking top-notch Xero services.

**Rajesh Patel, Director,**  
DataDevice Pty Ltd, Australia

Riya handled our GST filing, income tax filing, and accounting with exceptional expertise and professionalism. Riya's proficiency in GST and income tax procedures and her accounting knowledge significantly impacted our business. I highly endorse Riya.

**Satish Shenoy, Director,**  
Essen Engineers

Riya revolutionized our finance project with Zoho Books. Her expertise, attention to detail, outstanding budgeting and forecasting skills, and comprehensive reporting capabilities optimized our financial management for efficiency and strategic decision-making. Highly recommended for any finance projects!

**Sudhir Nair, Proprietor,**  
mas marketing services

Working with Riya has been fantastic. She really knows her stuff when it comes to finances and has helped a lot. I would definitely recommend Riya to anyone looking for a great finance expert.

**Siddharth Prabhu,**  
US resident

## Contact Us

Contact us today to learn more about our comprehensive financial services and how we can partner with you in your success story.

**Australia** - Vansh (Business Development Australia): +61 2 3819 7337

**USA/Canada** - Jayshree (Business development NA region): +1 (647) 657 - 8192

**UAE** - Richard (Business Development UAE region): +971 50 236 1092

**India (Head office):** +91 73048 42523 | **Email:** [riya@mapmyfinance.in](mailto:riya@mapmyfinance.in)

